

App Store - Upcoming Pricing Changes
Effective January 2017



United Kingdom

	Customer Price	Proceeds, Net of Commission
Tier	GBP	GBP
0	0.00	0.00
1	0.99	0.58
2	1.99	1.16
3	2.99	1.74
4	3.99	2.33
5	4.99	2.91
6	5.99	3.49
7	6.99	4.08
8	7.99	4.66
9	8.99	5.24
10	9.99	5.83
11	10.99	6.41
12	11.99	6.99
13	12.99	7.58
14	13.99	8.16
15	14.99	8.74
16	15.99	9.33
17	16.99	9.91
18	17.99	10.49
19	18.99	11.08
20	19.99	11.66
21	20.49	11.95
22	20.99	12.24
23	21.99	12.83
24	22.99	13.41
25	23.99	13.99
26	24.99	14.58
27	25.99	15.16
28	26.99	15.74
29	27.99	16.33
30	28.99	16.91
31	29.99	17.49
32	30.99	18.08
33	31.99	18.66
34	32.99	19.24
35	33.99	19.83
36	34.99	20.41
37	35.99	20.99
38	36.99	21.58
39	37.99	22.16
40	38.99	22.74
41	39.99	23.33
42	40.99	23.91
43	41.99	24.49
44	42.99	25.08
45	43.99	25.66
46	44.99	26.24
47	45.99	26.83
48	46.99	27.41
49	47.99	27.99
50	48.99	28.58

	Customer Price	Proceeds, Net of Commission
Tier	GBP	GBP
51	49.99	29.16
52	54.99	32.08
53	59.99	34.99
54	64.99	37.91
55	69.99	40.83
56	74.99	43.74
57	79.99	46.66
58	84.99	49.58
59	89.99	52.49
60	99.99	58.33
61	109.99	64.16
62	119.99	69.99
63	124.99	72.91
64	129.99	75.83
65	139.99	81.66
66	149.99	87.49
67	159.99	93.33
68	169.99	99.16
69	174.99	102.08
70	179.99	104.99
71	189.99	110.83
72	199.99	116.66
73	209.99	122.49
74	219.99	128.33
75	229.99	134.16
76	239.99	139.99
77	249.99	145.83
78	299.99	174.99
79	349.99	204.16
80	399.99	233.33
81	449.99	262.49
82	499.99	291.66
83	599.99	349.99
84	699.99	408.33
85	799.99	466.66
86	899.99	524.99
87	999.99	583.33

	Customer Price	Proceeds, Net of Commission
Tier	GBP	GBP
Alternate Tier A	0.49	0.29
Alternate Tier B	0.79	0.46
Alternate Tier 1	0.99	0.58
Alternate Tier 2	1.99	1.16
Alternate Tier 3	2.99	1.74
Alternate Tier 4	3.99	2.33
Alternate Tier 5	4.99	2.91



Tier	Customer Price	Proceeds, Net of Commission
	TRY	TRY
0	0.00	0.00
1	3.49	2.44
2	6.99	4.89
3	9.99	6.99
4	13.99	9.79
5	17.99	12.59
6	19.99	13.99
7	24.99	17.49
8	27.99	19.59
9	29.99	20.99
10	34.99	24.49
11	39.99	27.99
12	44.99	31.49
13	47.99	33.59
14	49.99	34.99
15	54.99	38.49
16	57.99	40.59
17	59.99	41.99
18	64.99	45.49
19	67.99	47.59
20	69.99	48.99
21	74.99	52.49
22	77.99	54.59
23	79.99	55.99
24	84.99	59.49
25	89.99	62.99
26	94.99	66.49
27	97.99	68.59
28	99.99	69.99
29	104.99	73.49
30	107.99	75.59
31	109.99	76.99
32	114.99	80.49
33	117.99	82.59
34	119.99	83.99
35	124.99	87.49
36	127.99	89.59
37	129.99	90.99
38	134.99	94.49
39	139.99	97.99
40	144.99	101.49
41	147.99	103.59
42	149.99	104.99
43	152.99	107.09
44	154.99	108.49
45	159.99	111.99
46	164.99	115.49
47	169.99	118.99
48	174.99	122.49
49	179.99	125.99
50	184.99	129.49

Tier	Customer Price	Proceeds, Net of Commission
	TRY	TRY
51	199.99	139.99
52	219.99	153.99
53	229.99	160.99
54	249.99	174.99
55	269.99	188.99
56	279.99	195.99
57	299.99	209.99
58	319.99	223.99
59	339.99	237.99
60	349.99	244.99
61	399.99	279.99
62	429.99	300.99
63	449.99	314.99
64	479.99	335.99
65	499.99	349.99
66	529.99	370.99
67	549.99	384.99
68	579.99	405.99
69	599.99	419.99
70	629.99	440.99
71	649.99	454.99
72	699.99	489.99
73	749.99	524.99
74	799.99	559.99
75	849.99	594.99
76	899.99	629.99
77	949.99	664.99
78	999.99	699.99
79	1199.99	839.99
80	1399.99	979.99
81	1599.99	1119.99
82	1799.99	1259.99
83	2199.99	1539.99
84	2499.99	1749.99
85	2899.99	2029.99
86	3199.99	2239.99
87	3499.99	2449.99

Tier	Customer Price	Proceeds, Net of Commission
	TRY	TRY
Alternate Tier A	0.59	0.41
Alternate Tier B	1.29	0.90
Alternate Tier 1	3.49	2.44
Alternate Tier 2	6.99	4.89
Alternate Tier 3	9.99	6.99
Alternate Tier 4	13.99	9.79
Alternate Tier 5	17.99	12.59

India



Tier	Customer Price	Proceeds, Net of Commission
	INR	INR
0	0.00	0.00
1	80.00	48.70
2	160.00	97.39
3	250.00	152.17
4	300.00	182.61
5	400.00	243.48
6	500.00	304.35
7	550.00	334.78
8	600.00	365.22
9	700.00	426.09
10	800.00	486.96
11	850.00	517.39
12	900.00	547.83
13	1000.00	608.70
14	1100.00	669.57
15	1200.00	730.43
16	1250.00	760.87
17	1300.00	791.30
18	1400.00	852.17
19	1500.00	913.04
20	1600.00	973.91
21	1650.00	1004.35
22	1700.00	1034.78
23	1800.00	1095.65
24	1900.00	1156.52
25	1950.00	1186.96
26	2000.00	1217.39
27	2100.00	1278.26
28	2200.00	1339.13
29	2250.00	1369.57
30	2300.00	1400.00
31	2400.00	1460.87
32	2500.00	1521.74
33	2600.00	1582.61
34	2650.00	1613.04
35	2700.00	1643.48
36	2800.00	1704.35
37	2900.00	1765.22
38	2950.00	1795.65
39	3000.00	1826.09
40	3100.00	1886.96
41	3200.00	1947.83
42	3250.00	1978.26
43	3300.00	2008.70
44	3400.00	2069.57
45	3500.00	2130.43
46	3600.00	2191.30
47	3700.00	2252.17
48	3800.00	2313.04
49	3900.00	2373.91
50	4000.00	2434.78

Tier	Customer Price	Proceeds, Net of Commission
	INR	INR
51	4500.00	2739.13
52	4900.00	2982.61
53	5200.00	3165.22
54	5500.00	3347.83
55	5900.00	3591.30
56	6200.00	3773.91
57	6500.00	3956.52
58	6900.00	4200.00
59	7500.00	4565.22
60	7900.00	4808.70
61	8500.00	5173.91
62	8900.00	5417.39
63	9500.00	5782.61
64	9900.00	6026.09
65	10900.00	6634.78
66	11900.00	7243.48
67	12500.00	7608.70
68	12900.00	7852.17
69	13500.00	8217.39
70	13900.00	8460.87
71	14900.00	9069.57
72	15500.00	9434.78
73	15900.00	9678.26
74	16900.00	10286.96
75	17900.00	10895.65
76	18900.00	11504.35
77	19900.00	12113.04
78	24900.00	15156.52
79	27900.00	16982.61
80	29900.00	18200.00
81	34900.00	21243.48
82	39900.00	24286.96
83	44900.00	27330.43
84	54900.00	33417.39
85	59900.00	36460.87
86	69900.00	42547.83
87	79900.00	48634.78

Tier	Customer Price	Proceeds, Net of Commission
	INR	INR
Alternate Tier A	10.00	6.09
Alternate Tier B	30.00	18.26
Alternate Tier 1	80.00	48.70
Alternate Tier 2	160.00	97.39
Alternate Tier 3	250.00	152.17
Alternate Tier 4	300.00	182.61
Alternate Tier 5	400.00	243.48



Tier	Customer Price EUR	Proceeds, Net of Commission EUR
0	0.00	0.00
1	0.99	0.58
2	1.99	1.17
3	2.99	1.76
4	3.99	2.35
5	4.99	2.94
6	5.99	3.52
7	6.99	4.11
8	7.99	4.70
9	8.99	5.29
10	9.99	5.88
11	10.99	6.46
12	11.99	7.05
13	12.99	7.64
14	13.99	8.23
15	14.99	8.82
16	15.99	9.41
17	16.99	9.99
18	17.99	10.58
19	18.99	11.17
20	19.99	11.76
21	20.99	12.35
22	21.99	12.94
23	22.99	13.52
24	23.99	14.11
25	24.99	14.70
26	25.99	15.29
27	26.99	15.88
28	27.99	16.46
29	28.99	17.05
30	29.99	17.64
31	30.99	18.23
32	31.99	18.82
33	32.99	19.41
34	33.99	19.99
35	34.99	20.58
36	35.99	21.17
37	36.99	21.76
38	37.99	22.35
39	38.99	22.94
40	39.99	23.52
41	40.99	24.11
42	41.99	24.70
43	42.99	25.29
44	43.99	25.88
45	44.99	26.46
46	45.99	27.05
47	46.99	27.64
48	47.99	28.23
49	48.99	28.82
50	49.99	29.41

Tier	Customer Price EUR	Proceeds, Net of Commission EUR
51	54.99	32.35
52	59.99	35.29
53	64.99	38.23
54	69.99	41.17
55	74.99	44.11
56	79.99	47.05
57	84.99	49.99
58	89.99	52.94
59	94.99	55.88
60	99.99	58.82
61	109.99	64.70
62	119.99	70.58
63	124.99	73.52
64	129.99	76.46
65	139.99	82.35
66	149.99	88.23
67	159.99	94.11
68	169.99	99.99
69	174.99	102.94
70	179.99	105.88
71	189.99	111.76
72	199.99	117.64
73	209.99	123.52
74	219.99	129.41
75	229.99	135.29
76	239.99	141.17
77	249.99	147.05
78	299.99	176.46
79	349.99	205.88
80	399.99	235.29
81	449.99	264.70
82	499.99	294.11
83	599.99	352.94
84	699.99	411.76
85	799.99	470.58
86	899.99	529.41
87	999.99	588.23

Tier	Customer Price EUR	Proceeds, Net of Commission EUR
Alternate Tier A	0.99	0.58
Alternate Tier B	0.99	0.58
Alternate Tier 1	0.99	0.58
Alternate Tier 2	1.99	1.17
Alternate Tier 3	2.99	1.76
Alternate Tier 4	3.99	2.35
Alternate Tier 5	4.99	2.94

Russia



Tier	Customer Price RUB	Proceeds, Net of Commission RUB
0	0.00	0.00
1	75.00	44.49
2	149.00	88.39
3	229.00	135.85
4	299.00	177.37
5	379.00	224.83
6	459.00	272.29
7	529.00	313.81
8	599.00	355.34
9	699.00	414.66
10	749.00	444.32
11	849.00	503.64
12	899.00	533.31
13	999.00	592.63
14	1090.00	646.61
15	1150.00	682.20
16	1190.00	705.93
17	1290.00	765.25
18	1390.00	824.58
19	1450.00	860.17
20	1490.00	883.90
21	1590.00	943.22
22	1690.00	1002.54
23	1750.00	1038.14
24	1790.00	1061.86
25	1890.00	1121.19
26	1990.00	1180.51
27	2050.00	1216.10
28	2090.00	1239.83
29	2190.00	1299.15
30	2290.00	1358.47
31	2350.00	1394.07
32	2390.00	1417.80
33	2490.00	1477.12
34	2590.00	1536.44
35	2650.00	1572.03
36	2690.00	1595.76
37	2790.00	1655.08
38	2890.00	1714.41
39	2950.00	1750.00
40	2990.00	1773.73
41	3090.00	1833.05
42	3190.00	1892.37
43	3250.00	1927.97
44	3290.00	1951.69
45	3390.00	2011.02
46	3490.00	2070.34
47	3590.00	2129.66
48	3650.00	2165.25
49	3690.00	2188.98
50	3790.00	2248.31

Tier	Customer Price RUB	Proceeds, Net of Commission RUB
51	3990.00	2366.95
52	4490.00	2663.56
53	4990.00	2960.17
54	5490.00	3256.78
55	5790.00	3434.75
56	5990.00	3553.39
57	6490.00	3850.00
58	6990.00	4146.61
59	7290.00	4324.58
60	7490.00	4443.22
61	8490.00	5036.44
62	8990.00	5333.05
63	9490.00	5629.66
64	9990.00	5926.27
65	10990.00	6519.49
66	11490.00	6816.10
67	11990.00	7112.71
68	12990.00	7705.93
69	13490.00	8002.54
70	13990.00	8299.15
71	14490.00	8595.76
72	14990.00	8892.37
73	15990.00	9485.59
74	16990.00	10078.81
75	17490.00	10375.42
76	17990.00	10672.03
77	18990.00	11265.25
78	22990.00	13638.14
79	26990.00	16011.02
80	29990.00	17790.68
81	34990.00	20756.78
82	37990.00	22536.44
83	44990.00	26688.98
84	54990.00	32621.19
85	59990.00	35587.29
86	69990.00	41519.49
87	74990.00	44485.59

Tier	Customer Price RUB	Proceeds, Net of Commission RUB
Alternate Tier A	15.00	8.90
Alternate Tier B	29.00	17.20
Alternate Tier 1	75.00	44.49
Alternate Tier 2	169.00	100.25
Alternate Tier 3	249.00	147.71
Alternate Tier 4	299.00	177.37
Alternate Tier 5	399.00	236.69