



Apple Fitness+
Financial Reporting Guide

Overview

This document serves as a guide to assist Apple Fitness+ music content providers with accessing and reading new monthly financial reports reflecting when their music content is streamed as part of an Apple Fitness+ workout.

Reports and Availability

Apple Fitness+ financial reports are automatically generated monthly, based on Apple's [fiscal calendar](#). Manually download reports from [iTunes Connect](#) or [Reporter](#), a command-line tool that allows you to automate downloads.

Individual Detailed Reports Per Country or Region

You will receive a detailed financial report per country or region and receive payment in the local currency. If you change the countries or regions where your products are available to stream, the number of reports you receive may increase or decrease accordingly.

Single Detailed Report for All Countries or Regions

You have the option to download a single detailed financial report that includes data from all countries or regions your content is streamable. This report is available once all respective individual detail reports are available.

Single Summary Report for All Countries or Regions

You have the option to download a single summary financial report which summarizes the royalty calculations for a given fiscal month and highlights key usage metrics and current rates used for those calculations. This summary report includes data from all currencies your content is streamable. The summary report is available once all respective individual detail reports are available.

Download and View Reports

Take the following steps to download Apple Fitness+ financial reports directly from [iTunes Connect](#):

1. Go to [Payments and Financial Reports](#).
2. Click Create Reports.
3. Select the fiscal month for the report you intend to download.
4. Select which countries or regions you would like to include in your report. All Countries or Regions (Single File) will appear as the default.
Note: When All Countries or Regions is selected, an iTunes Connect user can only download the reports they have access to.
5. Select the appropriate report types.
6. Click Create Reports. A status bar will display the progress of the report you're creating.
7. Click Download Reports.

Report File Names

The file names for downloaded reports follow the naming convention below:

Report Name	Naming Convention	Example
Apple Fitness+ Summary	F2_[Vendor_Number]_[Reporting_Month]_ZZ	F2_80012345_0420_ZZ
Apple Fitness+ Detail	F1_[Vendor_Number]_[Reporting_Month]_[iso2 Currency]	F1_80012345_0420_US

Reporter Commands

You can also automate downloading of reports using [Reporter](#). Read the [Reporter User Guide](#) to get set up and use the following specific financial report commands:

```
java -jar Reporter.jar p=[properties file] Finance.getReport [vendor number], [region code], [report type], [fiscal year], [fiscal period]
```

Report Name	Report Type
Apple Fitness+ Summary	Fitness+ Summary
Apple Fitness+ Detail	Fitness+

For example: The command-line to download a Global Summary report for Apple Fitness+ for provider Johnny Appleseed, with Vendor ID 80012345 for fiscal month February 2021, would be the following:

```
java -jar Reporter.jar p=[properties file] Finance.getReport 80012345, ZZ, Fitness+Summary, 2021, 05.
```

Reading Reports

Reports are downloadable as tab-delimited text (.txt) files compressed in gzip (.gz) format. To view a downloaded report:

1. Unzip the compressed gzip (.gz) file by opening it or using a utility.
2. Open the extracted tab-delimited text (.txt) file in a spreadsheet application. Windows users may need to take [additional steps](#).

Report Contents

Apple Fitness+ Summary Report

This is a single monthly global report which summarizes the royalty calculation for a given fiscal month and highlights key usage metrics and current rates used for these calculations.

Field Name	Format	Description
Fiscal Month	Month YYYY	Month for which the data is being reported based on Apple's fiscal calendar .
Period	MM/DD/YYYY - MM/DD/YYYY	The start and end dates of the reporting period based on Apple's fiscal calendar .
Currency	String	The type of currency used for royalty payments.
Product	String	The name of the membership (i.e., individual).
Storefront Name	String	Two-character ISO code (or country/region code, like US for the United States) that indicates the territory of the membership.
Label Royalty-Bearing Plays	BigInt	The number of royalty-bearing plays of the label's content on Apple Fitness+ during the fiscal period.
Royalty Amount	BigInt	The final royalty amount for the membership type.
Effective Per Play Rate	BigInt	The royalty rate generated for each play.
Effective Rate Dates	MM/DD/YYYY - MM/DD/YYYY	The date range that the corresponding rates went into effect for each subscription.
Percentage of Revenue	BigInt	The revenue-share rate, as defined in the Apple Fitness+ agreement.
Revenue Share Royalty Amount	BigInt	The royalty amount from the revenue-share calculation.
Per Subscription Daily Minimum	BigInt	The minimum membership fee, shown as a daily rate.
Subscription Minimum Royalty Amount	BigInt	The royalty amount resulting from the minimum membership fee calculation.

Apple Fitness+ Detailed Report

This is a monthly report available by currency or in a global format, highlighting the detailed content-level usage and royalties earned per content for a given fiscal period along with other useful metadata for the respective content.

Field Name	Format	Description
Start Date	MM/DD/YYYY	The period's start date based on Apple's fiscal calendar .
End Date	MM/DD/YYYY	This is the period end date based on Apple's fiscal calendar .
Currency	String	The type of currency used for royalty payments in this report.
Report Type	String	The product or service the report references.
Storefront Name	String	Two-character ISO code (or country/region code, like US for the United States) that indicates the territory of the membership
Apple Identifier	BigInt	Apple's unique product identifier. This is the same identifier used in the Apple Music Trend reports.
Membership Type	String	Membership used at the time of the activity (for example, Individual).
Quantity	BigInt	The number of royalty-bearing plays.
Net Royalty	BigInt	The net royalty amount for the given transaction type.
Net Royalty Total	BigInt	The total royalty amount for the content, based on the transaction type.
ISRC	String	The identifying ISRC (International Standard Recording Code) you provide us when deliver your content.
Item Title	String	The title of that you provided when you delivered your content.

Field Name	Format	Description
Item Artist	String	The primary artist that you provided when you delivered your content.
Item Type	BigInt	1 = Indicates the iTunes Store content.
Media Type	BigInt	The item media type. Possible values include: 1 = Music 2 = Music Videos
Vendor Identifier (ID)	String	A unique vendor ID you provide us when submitting your content.
Offline Indicator	BigInt	Indicates the play occurred while the device was offline (for example, a cached session). Possible values include: 0 = Online 1 = Offline
Label, Network, Studio	String	The Label, Studio, Network provided when you delivered the content. If this is incorrect, you can deliver an update. Reports after the update will reflect the new Label, Studio, or Network.
Grid	String	The Global Release Identifier you provided when you delivered your content.

Appendix

Sample Apple Fitness+ Summary Report

Apple Fitness+ Summary Sheet									
Vendor	80012345								
Fiscal Month	Apr-20								
Period	03/27/2020-04/30/2020								
Currency	Product	Storefront Name	Label	Royalty Bearing	Plays	Royalty Amount	Effective Per Play Rate		
AUD	FITNESS+	ANNUAL PAID	AU	78	120.558	1.545615			
CAD	FITNESS+	ANNUAL PAID	CA	75	6.954	0.09272			
GBP	FITNESS+	ANNUAL PAID	GB	23	5.133	0.223174			
USD	FITNESS+	ANNUAL PAID	US	23	8.125	0.353261			
AUD	FITNESS+	DISCOUNTED OFFER	AU	16	561.375	35.085938			
CAD	FITNESS+	DISCOUNTED OFFER	CA	45	2019.11	44.869111			
GBP	FITNESS+	DISCOUNTED OFFER	GB	45	3669.641	81.547578			
USD	FITNESS+	DISCOUNTED OFFER	US	45	5080.79	112.906444			
CAD	FITNESS+	PROMO OFFER	CA	74	38.826	0.524676			
GBP	FITNESS+	PROMO OFFER	GB	12	76.772	6.397667			
USD	FITNESS+	PROMO OFFER	US	89	322.486	3.623438			
AUD	FITNESS+	MONTHLY PAID	AU	25	270	2.596153846			
CAD	FITNESS+	MONTHLY PAID	CA	30	10.876	0.030211111			
GBP	FITNESS+	MONTHLY PAID	GB	89	3502.509	8.867111392			
USD	FITNESS+	MONTHLY PAID	US	16	87.01	0.756608696			

Currency	Product	Storefront Name	Effective Rate Dates	Percentage Of Revenue	Revenue Share	Royalty Amount	Per Subscription Daily Minimum	
AUD	FITNESS+	ANNUAL PAID	AU 03/27/2020-04/30/2020	20	120.56	0.07433333	120.558	120.558
CAD	FITNESS+	ANNUAL PAID	CA 03/27/2020-04/30/2020	20	6.954	0.05733333	6.954	6.954
GBP	FITNESS+	ANNUAL PAID	GB 03/27/2020-04/30/2020	20	4.95	0.04766666	5.133	5.133
USD	FITNESS+	ANNUAL PAID	US 03/27/2020-04/30/2020	20	0	0.05733333	8.125	8.125
AUD	FITNESS+	MONTHLY PAID	AU 03/27/2020-04/30/2020	20	270	0.106	270	270
CAD	FITNESS+	MONTHLY PAID	CA 03/27/2020-04/30/2020	20	0	0.08166667	10.876	10.876
GBP	FITNESS+	MONTHLY PAID	GB 03/27/2020-04/30/2020	20	3502.509	0.068	3502.509	3502.509
USD	FITNESS+	MONTHLY PAID	US 03/27/2020-04/30/2020	20	87.01	0.08166667	87.01	87.01

Sample Apple Fitness+ Detailed Report

Start Date	03/27/2020									
End Date	04/30/2020									
Report Type	Apple Fitness+									
Currency USD										
Storefront Name	Apple Identifier	Membership Type	Quantity	Net Royalty	Net Royalty Total	ISRC	Item Title	Item Artist	Item Type	Media Type
Vendor Identifier	Offline Indicator	Label/Studio/Network	Grid							
US 326034530	Apple One Fitness+ Monthly PAID	2	0.212885	0.42577	ABCD50400323	Song13	Artist13	1	1	XYZ Music
US 326034544	Apple One Fitness+ Monthly PAID	3	0.212885	0.638655	ABCD50400323	Song13	Artist13	2	2	XYZ Music
US 326034544	Apple One Fitness+ Monthly PAID	2	0.212885	0.42577	ABCD50400324	Song14	Artist14	1	1	XYZ Music
US 326034544	Apple One Fitness+ Monthly PAID	2	0.212885	0.42577	ABCD50400324	Song14	Artist14	1	1	XYZ Music
US 326034395	Fitness+ Annual PAID	2	0.133333	0.266666	ABCD50400318	Song1	Artist1	1	1	XYZ Music
US 326034443	Fitness+ Annual PAID	1	0.133333	0.133333	ABCD50400314	Song2	Artist2	1	1	XYZ Music
US 326034376	Fitness+ Monthly PAID	7	0.212885	1.490195	ABCD50400316	Song3	Artist3	1	1	XYZ Music
US 326034376	Fitness+ Monthly PAID	1	0.212885	0.212885	ABCD50400316	Song3	Artist3	1	1	XYZ Music
US 326034382	Fitness+ Monthly PAID	9	0.212885	1.915965	ABCD50400317	Song4	Artist4	1	1	XYZ Music
US 326034395	Fitness+ Monthly PAID	2	0.212885	0.42577	ABCD50400318	Song5	Artist5	1	1	XYZ Music
US 326034401	Fitness+ Monthly PAID	2	0.212885	0.42577	ABCD50900005	Song6	Artist6	1	1	XYZ Music
US 326034411	Fitness+ Monthly PAID	4	0.212885	0.85154	ABCD50400319	Song7	Artist7	1	1	XYZ Music
US 326034432	Fitness+ Monthly PAID	3	0.212885	0.638655	ABCD50300010	Song8	Artist8	1	2	XYZ Music
US 326034432	Fitness+ Monthly PAID	4	0.212885	0.85154	ABCD50300010	Song8	Artist8	1	2	XYZ Music
US 326034439	Fitness+ Monthly PAID	2	0.212885	0.42577	ABCD50400320	Song9	Artist9	1	1	XYZ Music
US 326034443	Fitness+ Monthly PAID	1	0.212885	0.212885	ABCD50400314	Song10	Artist10	1	1	XYZ Music
US 326034448	Fitness+ Monthly PAID	4	0.212885	0.85154	ABCD50400321	Song11	Artist11	1	1	XYZ Music
US 326034448	Fitness+ Monthly PAID	1	0.212885	0.212885	ABCD50400321	Song11	Artist11	1	1	XYZ Music
US 326034455	Fitness+ Monthly PAID	3	0.212885	0.638655	ABCD50400322	Song12	Artist12	1	1	XYZ Music
Row Count	19									
Storefront Name	Membership Type	Quantity	Net Royalty	Total						
US Apple One Fitness+ Monthly PAID	9	1.92								
US Fitness+ Annual PAID	3	0.4								
US Fitness+ Monthly PAID	43	9.15								